



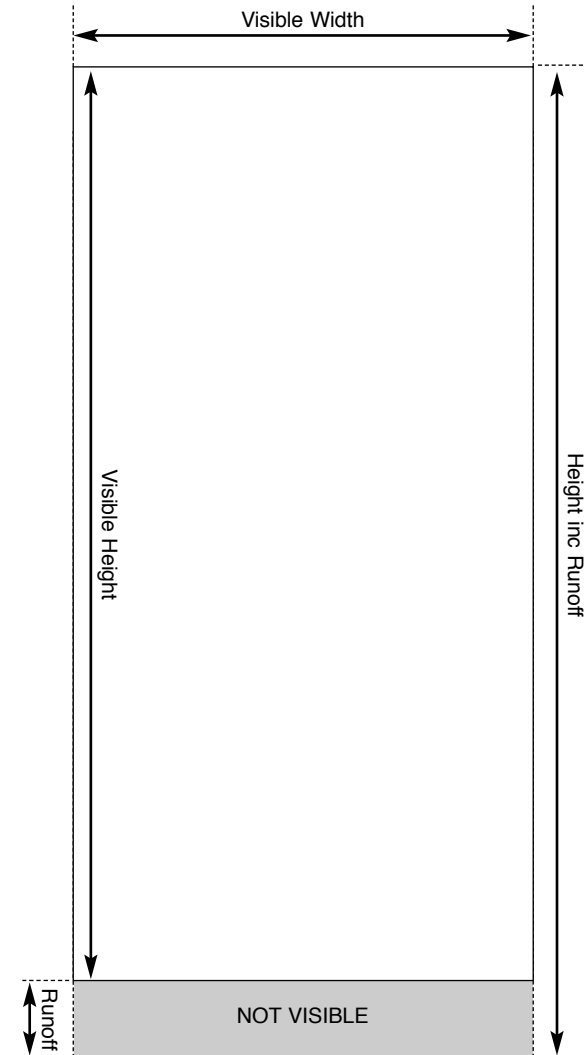
# BANNER DIMENSIONS AND ARTWORK SIZES

All dimensions are in mm

Issue IRL 1.2 11/10/12

Product	Visible Height	Visible Width	Runoff	Height inc Runoff
Eco	2000	850	100	2100
Python	2000	850	100	2100
BannerUp Original 880	1960	880	300	2260
BannerUp Original 1000	1960	1000	300	2260
BannerUp Original 1200	1960	1200	300	2260
BannerUp Original 1500	1960	1500	300	2260
BannerUp Plus 880	2060	880	300	2360
BannerUp Plus 1000	2060	1000	300	2360
BannerUp Plus 1200	2060	1200	300	2360
BannerUp Plus 1500	2060	1500	300	2360
BannerUp Lite (Single Sided)	1460-2260	880	10*	1480-2280
BannerUp Lite (Double Sided)	1610-2410	880	10*	1630-2430
Polecat	up to 3000	Varied	N/A	N/A
Banner Rail	Any	up to 3000	N/A	N/A
Atlanta	1200-1800	450-650	N/A	N/A
High Flyer	up to 3500	>1000	N/A	N/A

\* top & bottom



Please allow an additional 40mm bleed on all sides of the visible graphic